

SPRINGBOARD Social Innovation Forum

Welcome to the Springboard
Social Innovation Forum.

December Theme: *Financing the Good*

The 2nd Wednesday of each month~

What does social innovation look like? Who are the innovators among us? What does it take to launch a good idea into action, and then keep it going? That's what this forum is all about. With art exhibits, dialogue, expert advice, and plenty of real-life examples, Springboard Social Innovation Forum invites you to think. Ask questions. Find your passion. Take action.

Get enraged. Get engaged. Get busy.

Tonight, Springboard Social Innovation Forum turns the focus to funding.

With economic turmoil spreading from financial markets to local communities, it's a tough season for raising funds to start or support good causes. Pushed by the need for new funding strategies, creative change agents are exploring diverse ideas and developing new models for "financing the good." In addition, funders are making important changes too. We'll explore four classic models and learn how they have changed along with the needs for change.

We look at four of the models of funding:

1. Banks
2. Investors
3. Grants
4. Donations

Tonight's panelists and workshops will review new trends in innovative financing by discussing:

- How does your organization promote social change?
- How is your strategy different from other financing?
- What are the cutting edge trends in your field of funding?
- What is the application process? How do you get ready to apply?
- What are the opportunities and limitations of your strategy?
- Finally, what are your ideas for the future of your discipline?

Chances are, you'll have some good answers of your own. Tonight is your chance to talk about them with others in the community who share your concern. And if you have an idea ready to turn into action, you'll find experts ready to help you get started.

The Springboard Social Innovation Forum is a monthly community event sponsored by Springboard Innovation, a nonprofit organization based in Portland that fosters community-led community change. Our mission is to help launch social change, led by local community members... like you.



Launching community-led community change.
www.springboardinnovation.org

December 10, 2008

6:00 – 9:00 p.m.

At the Urban Grind in NE Portland
Coffee and community action!

6:00 p.m.

Jump In! Grab a marker and share an idea.

Let people see your idea. Redefine our financial values by creating your own version of alternative currency at the hands-on table.

6:15 p.m.

Welcome: Rupert Ayton, Center for the Development of Social Finance

6:30 p.m.

Panel: From banks to individual philanthropy, a spectrum of panelists will describe innovative approaches for funding social change that reflect shifts in the way their organizations do business.

7:30 p.m.

Support Session #1 begins

-Collaborative Session Tables (in front of stage)

-Professional Services Sessions (couches under the windows)

- **Grants.** Angela Southwick, Neighbors West-Northwest; Emily Rice, Community Watershed Stewardship Program and Janelle Geddes of the Metro grants program *will discuss their various organization's grants environmental and community building grants.*
- **Sustaining Strategies and Micro-philanthropy.** Amy Pearl, Springboard Innovation: *preview a new fundraising tool, The ChangeXchange, as well as other innovative ideas for seed funding and sustaining strategies.*
- **Alternative Currency.** Alan Rosenblith, Community Prosper: *Learn how alternative currency can connect local businesses, charitable organizations and individuals in a mutually beneficial three-way partnership.*
- **Rooms for Peace.** John Brown, Rooms for Peace: *Discover how this emerging social innovation simultaneously builds community, taps into existing markets, and finances nonprofits.*

Or, work at the Hands-On Table, meet with Springboard staff, use the computers...

8:30 p.m.

Support Session #2 begins (repeat of the above sessions)

(Next month, January 14th: Art as Vision)

The Springboard Social Innovation Forum format also offers:

- ✓ The **"Toad in the Road"** is a visual reminder that we often share the same obstacles, but when we work together we can overcome them.
- ✓ The **Professional Services Sessions**, (mini-workshops) are freely offered. Each focuses on providing needed information concerning social entrepreneurship or social justice. These are held twice (repeated) during the forum, and last about 45 minutes.
- ✓ **Cooperative Tables** are places where one person launching an idea needs help from others. Claim a table, define the need, and ask for help. Anyone can sit and offer advice, feedback, ideas—a sort of community focus group. Two tables are available, in two sessions.
- ✓ The **Hands-On Table** is a place to visit with others while taking real action in a small visible way, pushing the results and goals of social change out into the community by creating meaningful and fun artifacts.